

TITLE 11—DEPARTMENT OF PUBLIC SAFETY
Division 45—Missouri Gaming Commission
Chapter 20—Sports Wagering

PROPOSED RULE

11 CSR 45-20.010 Definitions

PURPOSE: This rule establishes definitions for sports wagering used in this chapter.

(1) Definitions beginning with A—

(A) Abnormal wagering activity—Wagering activity exhibited by a patron(s) that is a potential indicator of suspicious activity. Abnormal wagering activity may include the size of a patron's wager, increased wagering volume on a particular event or wager type, or a pattern of behavior by one (1) or more patrons;

(B) Adjusted gross revenue—The total of all cash and cash equivalents received by a licensee from sports wagering minus the total of—

1. All cash and cash equivalents paid out as winnings to patrons;
2. The actual costs paid by a licensee for anything of value provided to and redeemed by patrons, including merchandise or services distributed to patrons to incentivize sports wagering;
3. Voided and cancelled wagers;
4. The cost of free play or promotional credits provided to and redeemed by the applicable licensee's patrons, provided that the aggregate amount of such cost of free play or promotional credits that may be deducted under this paragraph in any calendar month shall not exceed twenty-five percent (25%) of the total of all cash and cash equivalents received by the applicable licensee for such calendar month;

5. Any sums paid as a result of any federal tax, including federal excise tax; and

6. Uncollectible sports wagering receivables, not to exceed two percent (2%) of the total of all sums, less the amount paid out as winnings to sports wagering patrons;

(C) Affiliate—An entity that is related to another through ownership, control, or contractual relationship; and

(D) Automated Clearing House (ACH)—An electronic payment system that allows for the transfer of funds between financial institutions in the United States.

(2) Definitions beginning with B — *(Reserved)*

(3) Definitions beginning with C—

(A) Cancelled wager—A sports wager that was legal and appropriate when originally placed, but some event, circumstance, or occurrence prevents the wager from being unequivocally determined;

(B) Class B license—A license granted by the commission to maintain, conduct gambling games on, and operate an excursion gambling boat and gaming facility at a specific location;

(C) Client or client software—Any software or application installed or operating on a patron's device for the purpose of interacting with an online sports wagering platform and conducting mobile wagering;

(D) Commercially reasonable—Conducted in good faith and in accordance with commonly accepted business practices;

(E) Commercially reasonable terms—For the purposes of official league data only, includes the following nonexclusive factors:

1. The availability of a sports governing body's tier two official league data to a sports wagering operator from more than one (1) authorized source;

2. Market information, including but not limited to price and other terms and conditions, regarding the purchase by sports wagering operators of comparable data for the purpose of settling sports wagers in this state and other jurisdictions;

3. The nature and quantity of data, including the quality and complexity of the process utilized for collecting such data; and

4. The extent to which sports governing bodies or their designees have made data used to settle tier two bets or wagers available to operators and any terms and conditions relating to the use of that data;

(F) Commission—The Missouri Gaming Commission or its agents; and

(G) Critical component—Any subsystem for which failure or compromise can lead to unauthorized access to data used for generating reports for the regulatory body or loss of player entitlements, sports wagering data, or revenue. This includes but is not limited to wagering data, elements that control communication between the wagering device and the sports wagering system, or other components that are needed to ensure proper operation of the software.

(4) Definitions beginning with D—

(A) Designated nonpublic gaming area—Portions of a facility not accessible to the public in which the operation of sports wagering occurs, including but not limited to the employee side of a sportsbook cage, vault, surveillance rooms, count rooms, or rooms containing sports wagering equipment other than publicly accessible and operational kiosks. Designated nonpublic gaming area does not include off-site servers or data centers located at a facility where in-person wagering does not occur; and

(B) Dormant account—An online sports wagering account that has had no login activity for a period of five (5) years.

(5) Definitions beginning with E—

(A) Esports—Multi-player video game competitions played individually or as teams; and

(B) Excursion gambling boat—A boat, ferry, other floating facility, or any nonfloating facility licensed by the commission on or inside of which gambling games are allowed.

(6) Definitions beginning with F — (*Reserved*)

(7) Definitions beginning with G—

(A) Geofence or geofencing—The use of location-based navigation technology, such as global positioning system (GPS), to create virtual geographic borders within which sports wagering may occur; and

(B) Geolocation—The process or technique of identifying the geographical location of a person or device by means of digital information processed by digital means.

(8) Definitions beginning with H—

(A) House rules—A document compiled by a Retail or Mobile licensee for the purpose of summarizing portions of the internal control system and certain other information necessary to inform patrons of the functionality of the sports wagering operation.

(9) Definitions beginning with I—

(A) In-game wager—A sports wager placed on an event after the event has started; and

(B) Integrity monitoring provider—An individual or entity that receives reports of abnormal wagering activity from a licensee for the purpose of assisting in identifying suspicious wagering activity.

(10) Definitions beginning with J — *(Reserved)*

(11) Definitions beginning with K—

(A) Key business entity—Any holding, intermediary, or parent company that directly owns fifteen percent (15%) or more of an applicant or licensee;

(B) Key person—

1. The applicant's or licensee's board appointed chief executive officer and chief financial officer, or the equivalent individuals, as determined by the commission; and

2. The applicant's or licensee's principal owners who directly own ten percent (10%) or more of the applicant or licensee; and

(C) Kiosk—Any kiosk, terminal, machine, or other device through which a patron may place or redeem an in-person sports wager or a voucher without requiring the involvement of an employee. The term "kiosk" includes both "wagering kiosks" and "sports wagering redemption kiosks."

(12) Definitions beginning with L—

(A) Layoff bet—A wager placed between two (2) licensees on the outcome of an event for the purpose of offsetting or managing risk.

(13) Definitions beginning with M—

(A) Material change—Any change in personal identification or residence information, such as name, address, or phone number; or information that might affect an applicant's or licensee's suitability to hold a sports wagering license, including but not limited to arrests, convictions, guilty pleas, or disciplinary actions or license denials in other jurisdiction(s); and

(B) Mobile wagering—The conduct of sports wagering activities over the internet between a Mobile licensee and a patron, through the use of an online sports wagering platform.

(14) Definitions beginning with N — *(Reserved)*

(15) Definitions beginning with O—

(A) Online sports wagering platform—An online-enabled application, internet website, or other electronic or digital technology used to offer, conduct, or operate mobile sports wagering.

(16) Definitions beginning with P—

(A) Person—An individual, sole proprietorship, partnership, committee, association, corporation, limited liability company, or any other organization or business entity;

(B) Personal biometric data—An athlete’s biological data, including but not limited to information derived from DNA, heart rate, blood pressure, perspiration rate, internal or external body temperature, hormone levels, glucose levels, hydration levels, vitamin levels, bone density, muscle density, and sleep patterns;

(C) Professional sports team—A team located in the state of Missouri that is a member of the National Football League, Major League Baseball, the National Hockey League, the National Basketball Association, Major League Soccer, the Women’s National Basketball Association, or the National Women’s Soccer League;

(D) Prohibited conduct—Any statement, action, or other communication intended to influence, manipulate, or control a wagering outcome of an event or of any individual occurrence or performance in an event in exchange for financial gain or to avoid financial or physical harm. Prohibited conduct includes statements, actions, and communications made to a protected person by a third-party or through social media, but does not include statements, actions, or communications made or sanctioned by a team or sports governing body;

(E) Protected person—Includes athletes, umpires, referees, and officials; personnel associated with clubs, teams, leagues, and athletic associations; medical professionals, including athletic trainers, who provide services to athletes and players; and the family members and associates of these persons; and

(F) Purged tickets—Expired, winning tickets that have not been redeemed.

(17) Definitions beginning with Q — (*Reserved*)

(18) Definitions beginning with R—

(A) Resettled wager—A wager where the original settled wager result is modified due to a change in the result of the underlying event or an error in the original settlement of the wager.

(19) Definitions beginning with S—

(A) Settled wager—A wager that has been resolved with the result of either a win, loss, or push and the patron has been paid;

(B) Sports district—The premises of a facility located in this state with a capacity of eleven thousand five hundred (11,500) people or more, at which one (1) or more professional sports teams plays its home games, and the surrounding area within four hundred (400) yards of such premises;

(C) Sports governing body—An organization that performs a regulatory or sanctioning function over the conduct of a sport (e.g., NFL, NBA, NCAA);

(D) Sports wagering equipment—A machine, mechanism, device, or implement that is integral to the operation of sports wagering or that monitors or records any wager, including without limitation—

1. Electronic, electrical, or mechanical devices for the making or recording of wagers;
2. Any system for recording, displaying, or determining wager information;
3. Any kiosk, terminal, or other device for the redemption of a wager or voucher;
4. Computer monitoring systems; and
5. Gaming-related hardware and software;

(E) Sports wagering operation—The conduct of authorized sports wagering under Article III, Section 39(g), of the *Missouri Constitution* and all related activities, including but not limited to accepting wagers, redeeming wagers, accounting, security, surveillance, marketing, and advertising;

(F) Sports wagering operator—An entity that offers sports wagering or has been organized for the purpose of offering sports wagering;

(G) Sports wagering (SW) redemption kiosk—Any kiosk, terminal, machine, or other device through which a patron may redeem a sports wagering ticket or a voucher without requiring the involvement of an employee regardless of whether the redemption is for currency or for another ticket;

(H) Sports wagering system—Collectively all hardware, software, communications technology, and sports wagering equipment used to conduct sports wagering activity;

(I) Sportsbook—An approved area on the premises of an excursion gambling boat or a sports district where in-person sports wagering is offered; and

(J) Suspicious wagering activity—Abnormal wagering activity that is indicative of match fixing, the manipulation of an event, misuse of inside information, money laundering, or other prohibited or illegal activity.

(20) Definitions beginning with T—

(A) Ticket—A printed record issued or an electronic record maintained by the sports wagering system that evidences a sports wager;

(B) Tier one sports wager—A sports wager that is determined solely by the final score or final outcome of the sporting event and is placed before the sporting event has begun; and

(C) Tier two sports wager—A sports wager that is not a tier one sports wager.

(21) Definitions beginning with U—

(A) Unsettled wager—A wager that is still active and awaiting the outcome of the event.

(22) Definitions beginning with V—

(A) Voided wager—A wager that a licensee voids after acceptance that was either not valid at the time it was placed or was valid at the time it was placed but has since become invalid for any reason, including but not limited to the change in eligibility status of a patron or subject of the wager; and

(B) Voucher—A printed record issued by a wagering kiosk or an electronic record maintained by the sports wagering system for the amount of unwagered funds when a patron cashed out of a wagering kiosk.

(23) Definitions beginning with W—

(A) Wagering kiosk—Any kiosk, terminal, machine, or other device through which a patron may place an in-person sports wager without requiring the involvement of an employee.

(24) Definitions beginning with X — *(Reserved)*

(25) Definitions beginning with Y — *(Reserved)*

(26) Definitions beginning with Z — *(Reserved)*

AUTHORITY: section 39(g) of Article III, Mo. Const., section 313.004, RSMo 2016, and sections 313.800–313.850, RSMo 2016 and Supp. 2024. Original rule filed May 14, 2025.